

OVERVIEW

The project aims to provide skin and pocket-friendly, zero-waste products to the green consumers- by converting Used Cooking Oil (UCO) and goat milk into soaps, addressing two serious problems of disposal of UCO and poor sanitation and hygiene.



Aquatic Hypoxia

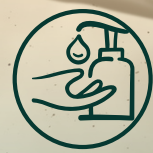


Plastic waste

NEED



Carcinogenic in nature.



Poor Sanitation

BUSINESS MODEL



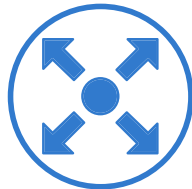
Collection of UCO from oil banks.



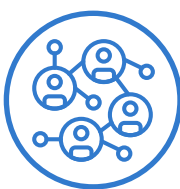
Supplying UCO to our communities



Teaching the community the soap making process.



Setting up various selling channels.



Manufacturing & marketing of soaps by community.



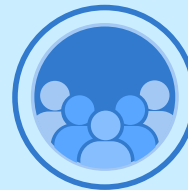
Revenue Generated
Rs. 38,900 = \$502

IMPACT

Reused 305L of UCO, reducing 150L of carbon footprint by preventing improper UCO disposal and 138kgs of carbon footprint through eco-friendly packaging.

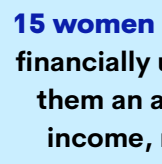


Environmental



Social

Spreading awareness about sanitation and hygiene through various campaigns. We have impacted **3138 people directly** and **39818 people indirectly.**



Economic

15 women beneficiaries were financially uplifted by offering them an additional source of income, resulting in a **120% increase in their earnings.**

PROJECT PARTNERS



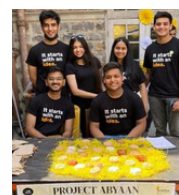
ACHIEVEMENTS



- 1st Runner up at Azim Premji University.
- Secured 1st position at All India 77seconds impact video competition.
- Top 12 worldwide 1 Race 4 Oceans.

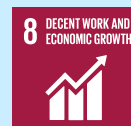
HIGHLIGHTS

- Set up various stalls.
- Conducted Entrigue: A Flagship event.
- Collaborated with the Government of Delhi.



Government of Delhi

GOALS ACHIEVED THROUGH SUSTAINABLE ACTION



PROJECT EHTIYAAT



Project Ehtiyaat is a collaborative project by Enactus Khalsa and EnactusCVS that aims to attenuate the issue of LDPE single-use plastic waste that ends up in the ocean while empowering traditional handloom communities. This helps reduce carbon emissions and uplifts the community of handloom weavers and artisans by providing them financial sustenance.

OVERVIEW

NEED

The dying art of the handloom industry in India.



8

Million tons of plastic end up in our oceans every year.



PROJECT
PARTNERS

BUSINESS MODEL



Collection & Segregation



Manual Strip Shredding



Interlocking & Weaving



Designing & Stitching



Selling Channels



Revenue Generated
₹ 52,500 = \$ 687

IMPACT

We have **upcycled 26 kgs** of single-use plastic to date, **reducing 156 kgs** of carbon emissions.



Environmental



Social

We have impacted **451 lives directly** and **88122 lives indirectly**. We helped in the **skill development of 9+ beneficiaries** creating a positive social impact.



Economic

We've created **25 jobs** and **5 businesses** through our model, thus making our weaver community's income **rise by 67%**.

PRODUCT LINE

- Plarn-ter
- Handbags
- Laptop sleeve
- Plas-kits



PROJECT HIGHLIGHTS

TOP 12
Race to **RETHINK PLASTIC**



We conducted **awareness campaigns** such as a bingo game and a **plastic waste collection drive**.

We had many successful **exhibitions across Delhi-NCR**.

We have sold many of our products and had a great time explaining our project and its core values to the audience.



GOALS ACHIEVED THROUGH SUSTAINABLE ACTION

